

	Excellence	Proficient, meets requirements	Working toward proficiency	Not proficient
<b>1. Use of course material</b>	Demonstrates complexity; may draw connections to more than one assignment or to previous themes/materials	Each post presents examples from course readings relevant for the topic; collectively your posts address more than one article/website/video	may need more (or more specific) examples; some may not be appropriate for the point(s) being developed; may have example(s) in post but question is vague	No specific examples from course materials. References to course themes are vague, lack specificity or detail.
<b>2. # of Posts</b>	N/A	2-3 posts with qs	N/A	Fewer than 2
<b>3. Analysis &amp; Focus</b>	Demonstrates independent thinking and awareness of multiple perspectives; may be answered in complex way	Demonstrates insight and solid understanding of issues; articulates a focus and main question that could generate discussion	References class material(s) but either lacks depth or examples in introducing question or question may be too specific or too broad	Posts lack introduction/contextualization or lack main idea/ focus; may misunderstand the assignments; question may be vague or difficult to answer using course material
<b>4. Organization and coherence</b>	Well structured paragraphs with excellent transitions; 2-3 posts with qs	Structured paragraphs (one idea per p). Writing flows from p to p. Media contribute to flow. 2-3 [p]sts	Most paragraphs are well structured. Media do not detract significantly from flow. May need reorganization.; may be 1 post rather than 2-3	Paragraphs flawed. Flawed or missing transitions. Paragraphs exhibit abrupt changes of topic, and/or are incoherent.
<b>5. Clarity and Appropriateness of Writing</b>	Well written, grammatically correct. Rich vocabulary, few if any errors in punctuation, spelling, or mechanics. Writing in an open clear style for a semi-public (class) audience.	Competently written, generally correct grammar, punctuation, and mechanics. Good range of vocabulary. No errors that obscure meaning. Clear style for audience.	Style may be difficult to understand at times. Some errors in grammar, punctuation, and mechanics that obscure meaning.	Written with serious errors in grammar, punctuation, word usage, spelling, mechanics that obscure meaning. Style often difficult to comprehend.
<b>6. Media/image s/links</b>	Media/images/links always illustrate the main idea(s), come from <i>reliable and appropriate</i> sources, and are of good image quality. They expand on the idea/q in the post or make the reader think differently about topics discussed.	Media/images/links illustrate the main idea(s), come from <i>reliable and appropriate</i> sources, and images are of good image quality	Insufficient media/images/links, or do not illustrate the main idea(s). Or some media/images/links don't come from reliable sources or are not of good quality	No media/images/links illustrate the main idea(s).
<b>7. Documentation (ideas and facts cited, links for sources)</b>		All sources are documented and linked with clear links and understandable documentation.	Sources not always documented. Doc style inconsistent or detracts from writing or links not "clean"	Sources rarely documented, links rarely provided
<b>8. Blog elements (Tags, categories, title)</b>	Blog post has engaging title appropriate for topic, key words as tags, and correct Categories	Blog post has title appropriate for topic, key words, and Categories	Missing one item: key words as tags; Categories; specific title (may have vague title)	Blog post missing more than one key element listed to the left

For a "Satisfactory" evaluation, a question post will

- demonstrate Proficiency or Excellence in the "Course Material" & "Number of Posts" categories (1 & 2);
- demonstrate Proficiency or Excellence in at least 5 of the other categories and Working toward Proficiency or higher in the remaining one (categories 3-8)
- Posts also should abide by our class's guidelines about what makes a good discussion, especially regarding issues of respect, diversity, and consideration of others.

Rubric created using prior work: University of the Pacific PACS1 Essay Rubric, Stanford IHUM Essay Grading Guidelines, <http://chronicle.com/blogs/profhacker/a-rubric-for-evaluating-student-blogs/27196>, <https://www2.uwstout.edu/content/profdev/rubrics/blogrubric.html>. Licensed CC-BY-NC 4.0 Caroline T. Schroeder